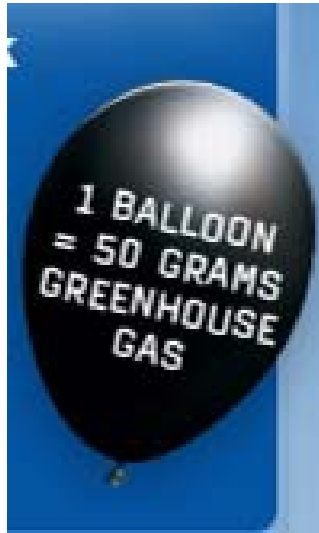




WASTE WISE EVENTS

LGPro Events Network

Dec 4th, 2008

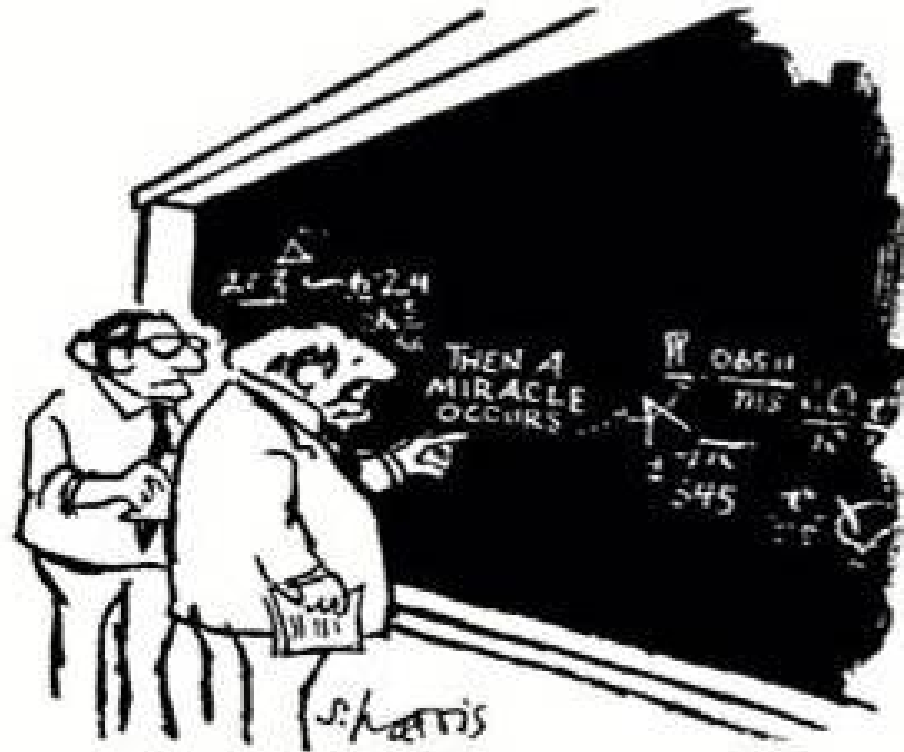




“It is extremely important to host Waste Wise events within our municipality and show Community Group Event Organisers how important this is for the future of Events Management.

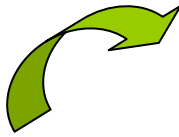
Waste Wise events ensure organisers consider recycling, rubbish removal, packaging and educate the wider community.”

Angie Peresso, City of Casey Events Co-ordinator

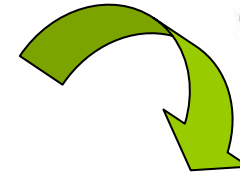


"I THINK YOU SHOULD BE MORE EXPLICIT HERE IN STEP TWO"

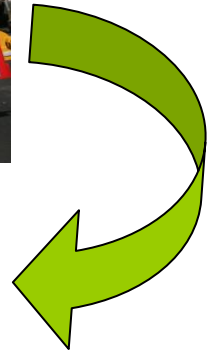
5. Improving



1. Commitment



2. System



4. Promoting



3. Minimising



Issues and solutions



× **Doubles the cost of bins**

- ✓ **Less waste in general rubbish stream**
- ✓ **Waste contractor already at event**
- ✓ **Less money spent on cleanup**
- ✓ **Specify events within municipal contract**
- ✓ **Purchase caps**
- ✓ **Less expensive caps**
- ✓ **Council events only**
- ✓ **Pick top event or smallest event**
- ✓ **Growing profile of Waste Wise Events**
- ✓ **Community expectation (ask them!)**
- ✓ **Extension of recycling at home**

Issues and solutions



× "It's too hard!"

- ✓ Application process simplified (tick the boxes!)
- ✓ Only two forms
- ✓ Season certification and report

Issues and solutions



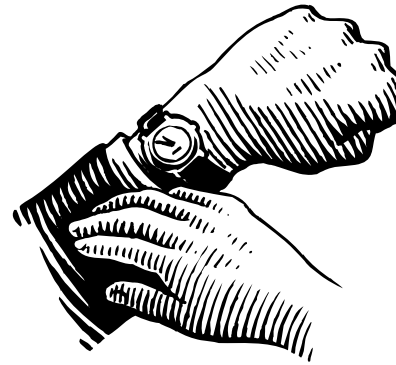
✘ Lack of knowledge

- ✓ Utilise Waste Education Officer
- ✓ Provide information in event materials
- ✓ MWMG and SLF websites

✘ Lack of money

- ✓ Purchase less expensive bin caps
- ✓ Utilise schools existing collection services and worm farms etc
- ✓ Limited no. caps available for high needs groups
- ✓ Provide trailer with bins and caps
- ✓ Take cardboard direct to recycling station
- ✓ MWMG and SLF educational resources are FREE!

Issues and solutions



✘ "I don't have time!"

- ✓ Utilise Waste Education Officer
- ✓ MWMG and SLF websites
- ✓ Waste is part of event management and affects other things e.g. safety, image, sustainability
- ✓ Include info in existing materials
- ✓ Season certificate available

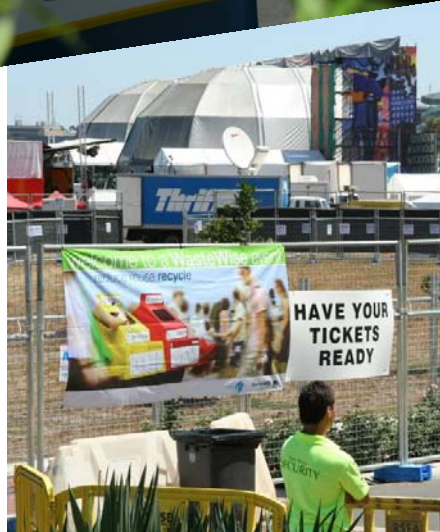
Issues and solutions



✘ **I am not a waste manager**

- ✓ **Utilise Waste Education Officer**
- ✓ **MWMG and SLF websites**
- ✓ **Free educational and operational resources from MWMG**
- ✓ **MWMG training opportunities in 2009**

What MWMG can do for you



Brimbank Festival



Fiesta



Finally...



I am here
to help
YOU!