

Business Lunch



The
Perspectives
of an Outsider
Looking In
and Now an
Insider
Looking Out

Friday 4 December 2009
12.00 for 12.30pm
Hilton on the Park
192 Wellington Parade, Melbourne

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Business Lunch

The Perspectives of an Outsider Looking In and Now an Insider Looking Out

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Guest Speaker: Stephen Mayne

Stephen Mayne is a Walkley Award winning journalist who has worked as reporter, business editor, gossip columnist and chief of staff for newspapers including the Herald Sun, The Age, The Daily Telegraph and The Australian Financial Review. A former press secretary in Jeff Kennett's media unit, Stephen turned on his former boss in 1997 by going on 4 Corners as a whistleblower about the Premier's share dealings. With Jeff gone and having burnt all his bridges back into the mainstream media, Stephen launched www.crikey.com.au in

February 2000. After many battles, including the loss of his home in a defamation battle, Crikey was sold in March 2005 and is now Australia's best known independent ezine with more than 12,000 paying subscribers. These days Stephen is a humble Crikey contributor who also writes for Fairfax Media's www.businessday.com.au and appears regularly on 774 ABC Melbourne talking about business. Stephen is also Australia's most unsuccessful candidate, having failed in tilts at 35 public company boards, the Melbourne City Council, Jeff Kennett's old seat of Burwood, Peter Costello's seat of Higgins, the RACV and various other bodies that wouldn't have him. However, he ended 40 consecutive contested election defeats last November when elected to Manningham City Council in Melbourne's eastern suburbs. Stephen sits on the Manningham audit committee and has recently joined the board of Manningham's community-run integrated residential care and home services provider. He has taken a keen interest in issues ranging from governance to capital works, recreation and inter-governmental relations.

Local Government is facing a range of significant challenges including increased demand for services without a corresponding increase in funds, poor image in the eyes of the community, complex relationships with other government and the prospect of further bushfires this summer. Is what we do the same as what we are seen to be doing? Are our efforts being fairly assessed? Stephen Mayne will draw on his experiences as a journalist examining Local Government from the outside and more recently as a Councillor at Manningham to address these issues.

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Cost	LGPro Member \$99.00 (incl GST)	Non Member \$115.50(incl GST)
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REGISTRATIONS CLOSE: Tuesday 1 December 2009

Contact LGPro - Tel: 03 9686 3833, Fax: 03 9690 4217, Email: info@lgpro.com, Website: www.lgpro.com



Registration Form

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