

LGPRO 2011/2012 SPONSORSHIP OPPORTUNITIES



CONTENTS



4 - 7

PROGRAMS

Executive Leadership Program (XLP)
Emerging Leaders Program
Manager's Program (working title)
Mentoring Program
Ignite Program
Igniting Others Program
Induction to Local Government
Certificate IV in Frontline Management

8 - 10

FORUMS

CEO Forum
Director's Forum
Women's Professional Development Forum
Young Professionals Seminar Series
Regional Strategic Conversations

10 - 11

EVENTS

Women's Network Dinner
Midday Forum
Members Only Networking Event

12 - 15

ANNUAL CONFERENCE

16 - 18

OTHER CONFERENCES AND AWARDS

Customer Service Conference
Customer Service Award
Aged and Disability Services Seminar
Aged and Disability Services Awards Dinner
Corporate Planners Conference
Corporate Planners Network Award Dinner

INTRODUCTION



LGPro is the peak body for Local Government professionals in Victoria. We develop and deliver high quality professional development activities and services, facilitate positive communication with the State and Federal Governments and the private sector, and represent the views of officers where this expert advice is required.

This document outlines all of the programs, forums, events, conferences and awards that LGPro is offering to professionals working in Victoria's 79 Councils during 2011/2012. We are seeking sponsorship for all of our activities and believe this provides an outstanding opportunity for interested organisations to promote the work they do. It is also a wonderful way for businesses to show their support for the sector and the people who work in it.

Sponsors of LGPro events receive a broad range of benefits including access to people working in Local Government in Victoria. This document provides information on each activity, plus the cost and benefits associated with sponsorship. We have indicated which events we have already secured sponsorship for. If you are interested in being involved in an event that is already sponsored you are welcome to register your interest in being part of this event in the future.

For further information on any of the sponsorship opportunities outlined please contact Vicki Amiguet, LGPro Manager of Communications and Sponsorship on 03 9686 3833 or 0433 157 057.

PROGRAMS

LGPRO EXECUTIVE LEADERSHIP PROGRAM (XLP) 2012 SPONSORSHIP



About the program

XLP is designed exclusively to equip and support senior executives in Local Government in Victoria, including CEOs, Directors, Senior Managers and aspiring CEOs. It addresses the particular nature and challenges of leadership in Local Government and offers participants the opportunity to actively engage with a wide range of experts in their fields. There are 24 places available in each program and these are highly sought after with more than 56 applications received for the 2011 program.

Sponsorship cost

\$15,000 plus GST (LGPro Corporate Member)
\$20,000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor in the course manuals where possible.
- An invitation for two sponsor representatives to attend the XLP Welcome Dinner.
- Acknowledgement of the sponsor at the start and end of each session by an LGPro representative.
- The opportunity for the sponsor to display their signage at each session.
- Sponsor material to be made available to XLP participants.
- A full page advertisement in each of the four editions of the quarterly LGPro publication, Profile during the 2011/2012 financial year.
- Sponsor to be provided with a list of the names of the XLP program participants and their Councils.

LGPRO EMERGING LEADERS PROGRAM (ELP)



About the program

This program is designed to benefit current leaders in Local Government and also those who aspire to positions of leadership. Twenty-four 'emerging leaders' from Councils across Victoria are selected each year to participate in the 12 month program, from a variety of professions, locations, age groups and gender. This is another highly sought after program where there are always more applications than positions available.

Sponsorship benefits

- Acknowledgement of the sponsor including the use of logos (where possible) in all material relating to the program for the duration of the sponsorship. This includes the invitation to nominate, items in the Weekly Update and articles in the quarterly LGPro publication, Profile.
- Acknowledgement of the sponsor at the launch of the program and at the ELP presentation, both held at the LGPro Annual Conference.
- A complimentary full-page sponsor advertisement (artwork to be provided by sponsor) in the December edition of Profile.
- Acknowledgement at the two day ELP Introductory Forum to be held in March and at each of seven sessions conducted across the State.
- Sponsor promotional material to be included in the LGPro Annual Conference satchel distributed to all Conference participants.
- Sponsor logo and supporting sponsorship acknowledgement to be printed in the LGPro Annual Conference program to be distributed at registration.
- Inclusion of the sponsor logo in the LGPro promotional audio-visual to be shown at the start of the LGPro Annual Conference, during breaks and at the beginning of each major session.
- Sponsor to have first option for sponsorship of next year's Emerging Leaders Program.

2011 SPONSORSHIP TAKEN

LGPRO MANAGER'S PROGRAM (WORKING TITLE) (PROGRAM STILL IN DEVELOPMENT STAGES)

LGPro

Manager's Program

About the program

This program is planned to start in the second half of 2011/2012. It is designed to equip Local Government Managers with the skills and knowledge they require to lay the foundation for their career development and to help them be the best they can be in their current role.

Sponsorship cost

Sponsorship amount to be confirmed but will be approximately \$10,000 plus GST for a Corporate Member and \$15,000 plus GST for a non Corporate Member.

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor in the course manuals where possible.
- Acknowledgement of the sponsor at the start and end of each session by an LGPro representative.
- The opportunity for the sponsor to display their signage at each session.
- Sponsor material to be made available to program participants.
- A full page advertisement in each of the four editions of the quarterly LGPro publication, Profile during the 2011/2012 financial year.
- Sponsor to be provided with a list of the names of the program participants and their Councils.

LGPRO MENTORING PROGRAM



About the program

This cross council program is open to professionals working in Local Government throughout Victoria. It brings together officers from all levels and locations to learn from each other by sharing knowledge, expertise and skills. The program enables those seeking professional development (mentees) and those sharing their knowledge (mentors) to gain new perspectives and insights into the many rewarding career and leadership opportunities in Local Government in Victoria.

Sponsorship cost

\$3000 per program (two programs held each year) plus GST (LGPro Corporate Member) \$5,000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor in the course manuals where possible.
- An invitation for the sponsor to send a representative to the program orientation day.
- Acknowledgement of the sponsor at the start and end of each session by an LGPro representative.
- The opportunity for the sponsor to display their signage at each session.
- Sponsor material to be made available to program participants.
- A half page advertisement in one edition of the quarterly LGPro publication, Profile acknowledging the sponsor's support of the program .
- Sponsor to be provided with a list of the names of the program participants and their Councils.

IGNITE PROGRAM - SPONSORSHIP FOR 2012 (3-4 SERIES)



About the program

Ignite enables people working in Local Government who have limited experience in managing and leading people to develop the competencies required to be successful in their role while supporting an effective transition. Three-four series will be held throughout 2012, each with a maximum capacity of 18 participants. Each of these comprises five sessions when the participants come together for the program.

Sponsorship cost

\$4000 plus GST for 2012 (3-4 series) (LGPro Corporate Member) \$5000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor in the course material where possible.
- Acknowledgement of the sponsor at the start and end of the five sessions in the series by an LGPro representative.
- The opportunity for the sponsor to display their signage at each session in the series.
- Sponsor material to be available to Ignite participants in each series held throughout the year.
- Sponsor to be provided with a list of the names and Councils of those who attend the Ignite Program in 2012.

IGNITING OTHERS PROGRAM - SPONSORSHIP FOR 2012 (2 SERIES)



About the program

Building on the tools and skills developed in the Ignite program, Igniting Others takes the next step in team building, focusing on problem solving and innovation as an opportunity for building high performing, collaborative teams. Two Igniting Others programs will be held in 2012 and each will be held over two-and-a-half days with an overnight residential stay. Each will include a series of practical workshops where participants are encouraged to challenge their mindset and methodologies.

Sponsorship cost

\$2000 plus GST for 2012 (2 series) (LGPro Corporate Member) \$3000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor in the course material where possible.
- Acknowledgement of the sponsor at the start and end of the two-and-a-half day program by an LGPro representative.
- The opportunity for the sponsor to display their signage during the program.
- Sponsor material to be available to Igniting Others participants in both series in 2012.
- Sponsor to be provided with a list of the names and Councils of those who attend the Igniting Others series in 2012.

INDUCTION TO LOCAL GOVERNMENT



About the program

This program is designed for new, or recently appointed staff in Local Government. It aims to provide them with a clearer understanding about the role of Local Government within the federal system, financial arrangements, challenges, governance issues for employees, including managing relationships, the role of Councillors, ethical behaviour and practices, legal obligations, local democracy and community engagement. Up to ten, one day sessions are held both in Melbourne and regional areas over a 12 month period.

Sponsorship cost

\$3000 plus GST for all sessions held in 2012 (LGPro Corporate Member) \$4000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor in the course material where possible.
- Acknowledgement of the sponsor at the start and end of the session by an LGPro representative.
- The opportunity for the sponsor to display their signage during the session.
- Sponsor material to be available to participants in each session.
- Sponsor to be provided with a list of the names and Councils of those who attend each Induction to Local Government session in 2012.

CERTIFICATE IV IN FRONTLINE MANAGEMENT

About the program

This accredited course, delivered in partnership with Swinburne University, has been designed specifically for the Local Government sector to help participants develop their supervisory and leadership skills. Guest speakers and presenters from within the sector are brought in to give the program Local Government context. The course generally runs over 12 months and is delivered for groups of regional Councils in line with LGPro's commitment to providing high quality, valuable professional development activities on a regional basis. Participants also complete a group project during the course which they present to their CEO and senior executive team.

Sponsorship cost

\$3000 plus GST for the 2012 program (LGPro Corporate Member) \$4000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the course.
- Acknowledgement of the sponsor in the course material where possible.
- Acknowledgement of the sponsor at the start and end of each session by an LGPro representative.
- The opportunity for the sponsor to display their signage at each session.
- The opportunity for the sponsor to display their signage at the session where participants present their group project to their CEO and senior executives.
- Sponsor material to be made available to participants at each session.
- Sponsor to be provided with a list of the names and Councils of those who attend each Induction to Local Government session in 2012.

FORUMS

CEO FORUM (TWO AVAILABLE)

LGPro

CEO Forums

About the forum

The CEO Forums aim to address topical issues from a CEO perspective, as well as providing ongoing professional development and networking. Three forums are held each year.

Sponsorship cost per forum

\$4000 plus GST (LGPro Corporate Member)
\$5000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor at the start and end of the forum by an LGPro representative.
- The opportunity for the sponsor to display their signage at the session.
- Sponsor material to be made available to the CEOs attending the session.
- One, half page advertisement in the quarterly LGPro publication, Profile during the 2011/2012 financial year.
- A list of the names and Councils of those who attend the forum.
- An invitation for two sponsor representatives to attend both the dinner and the forum.

DIRECTOR'S FORUM (ONE AVAILABLE)

LGPro

Director Forums

About the forum

The Director's Forums are for Directors and General Managers to address topical issues from a senior executive perspective, as well as providing ongoing professional development and networking. Two are held each year.

Sponsorship cost per forum

\$4000 plus GST (LGPro Corporate Member) \$5000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the program.
- Acknowledgement of the sponsor at the start and end of the forum by an LGPro representative.
- The opportunity for the sponsor to display their signage at the session.
- Sponsor material to be available to the forum participants.
- One, half page advertisement in the quarterly LGPro publication, Profile during the 2011/2012 financial year.
- A list of the names and Councils of those who attend the forum.
- An invitation for two sponsor representatives to attend the dinner and forum.



2011 WOMEN'S PROFESSIONAL DEVELOPMENT FORUM

28 JULY, 2011 AT CAULFIELD RACECOURSE

About the event

The LGPro Women's Professional Development Forum has become an important annual event for the Local Government sector. More than 200 professionals usually attend with a strong representation from senior executives and officers in community service based roles across all Victorian municipalities. The 2011 forum titled 'Women making a difference – Evening up the odds', will focus on the issues, opportunities and challenges facing women and is designed to encourage the development of personal growth strategies and shared approaches to address them.

Sponsorship benefits

- Acknowledgement of the sponsor in the promotional material for the forum.
- Acknowledgement of the sponsor at the start of the forum by the MC.
- The opportunity for the sponsor to display their signage and/or banner at the forum.
- Sponsor material to be available to delegates at the forum.
- Sponsor logos to be included on audiovisuals during the forum where possible.
- Sponsor to be provided with a list of the names and Councils of people who attend the forum.
- An invitation for two sponsor representatives to attend the forum.

YOUNG PROFESSIONALS SEMINAR SERIES

About the series

Young professionals represent a valuable, dynamic and energetic, yet traditionally underrepresented group in Local Government. This series provides a forum for Local Government professionals targeting, but not exclusive to, those under 35 and irrespective of position, discipline, band, level or status. It concentrates on issues that interest and impact people in this group.

Sponsorship cost

\$2000 plus GST per session (LGPro Corporate Member) \$3500 plus GST per session (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the session.
- Acknowledgement of the sponsor in the session material where possible.
- Acknowledgement of the sponsor at the start and end of the session by an LGPro representative.
- The opportunity for the sponsor to display their signage during the session.
- Sponsor material to be available to participants at the session.
- Sponsor to be provided with a list of the names and Councils of those who attend the session.
- Sponsor invited to send a representative to the session.

About the event

As part of LGPro's commitment to developing and delivering relevant, high quality professional development programs in regional/rural Victoria, Regional Strategic Conversations are staged around the state to bring CEOs, Directors and Managers together on a regional basis to discuss common issues. These are held in different regional locations, usually three times a year.

Sponsorship cost per session

\$1000 plus GST per session (LGPro Corporate Member) \$1500 plus GST per session (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material relating to the session.
- Acknowledgement of the sponsor in the session material where possible.
- Acknowledgement of the sponsor at the start and end of the session by an LGPro representative.
- The opportunity for the sponsor to display their signage during the session.
- Sponsor material to be available to participants in the session.
- Sponsor to be provided with a list of the names and Councils of those who attend the session.
- Sponsor invited to send a representative to the session.

EVENTS

2011 WOMEN'S NETWORK DINNER

28 JULY, 2011 AT CAULFIELD RACECOURSE

About the event

This event follows on from the Women's Professional Development Forum and is generally one of LGPro's most well attended events . Between 400-600 people, primarily women, working in all levels, locations and professional backgrounds in Local Government usually attend. The primary purpose is for women to catch up and network and there is also a guest speaker. The Sally Isaac Women in Local Government Award is presented during the evening.

Sponsorship benefits

- Acknowledgement of the sponsor in the promotional material for the dinner.
- Acknowledgement of the sponsor at the start of the dinner by the MC.
- The opportunity for the sponsor to display their signage and/or banner at the dinner.
- Sponsor material to be available to delegates at the dinner.
- Sponsor logos to be included on audiovisuals during the dinner where possible.
- One, full page advertisement in the September 2011 edition of Profile.
- A complimentary table of ten for the dinner and pre-dinner drinks.
- The opportunity to run a business card draw on stage during the evening (sponsor to provide the prize for this draw).
- The opportunity for the sponsor to provide a table gift for each person attending the dinner (to be organised by the sponsor).
- Sponsor to be provided with a list of the names and Councils of those who attend the event.
- An invitation for two sponsor representatives to attend the forum.

MIDDAY FORUM (FORMERLY BUSINESS LUNCH)

About the event

A two hour forum held over lunch where Local Government professionals can come together, network, discuss common issues and hear an interesting guest speaker.

Sponsorship Cost

\$3,300 plus GST (LGPro Corporate Member) and \$4000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsorship and inclusion of the sponsor logo in all promotional material distributed prior to and after the forum.
- Acknowledgement of the sponsor during the forum by the MC.
- The opportunity to display the sponsor's signage and/or banner (to be provided by the sponsor) in the dining area for the period of the forum.
- Sponsor promotional material to be available to delegates in the dining area for the period of the forum.
- Sponsor logo to be displayed on attendee name tags.
- Sponsor logo to be displayed on menu cards (2 per table).
- Sponsor logo on Power Point displayed during forum.
- A half page advertisement in the quarterly LGPro publication, Profile.
- Two complimentary registrations to the forum, to be seated on the head table.
- A full attendee list of names and Councils supplied to sponsor after the forum.

MEMBERS ONLY NETWORKING EVENT (FIRST TIME OFFERED)

About the event

This complimentary members only event will be held for the first time in September 2011 to provide members with the opportunity to come together and network in a relaxed social setting. This will become an annual event as part of the LGPro membership offering.

Sponsorship cost

\$1500 plus GST (LGPro Corporate Member) and \$2000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsorship and inclusion of the sponsor logo in all promotional material distributed prior to and after the event.
- Acknowledgement of the sponsor during the event by the MC.
- The opportunity to display the sponsor's signage and/or banner (to be provided by the sponsor) at the event.
- Sponsor promotional material to be available to delegates at the event.
- Sponsor logo to be displayed on attendee name tags.
- Sponsor logo on Power Point displayed during the event.
- Sponsor invited to send two representatives to the event.
- A full attendee list of names and Councils supplied to sponsor after the event.

LGPRO ANNUAL CONFERENCE

About the event

The 2012 LGPro Annual Conference will be held at the Melbourne Convention and Exhibition Centre. The program will begin on the evening of Wednesday, 22 February with a Conference Welcome event. The conference proper will be held on Thursday, 23 February and Friday, 24 February. The Annual Conference Dinner will be held on the evening of 23 February.

The theme for the 2012 Annual Conference is 'The future is in your hands?' which draws attention to the changing climate in which Local Government operates. The conference will bring together a range of perspectives to address the theme with particular regard

to Local Government's role in the social, political, environmental and technical spheres.

The conference program will feature international and national keynote speakers and a range of participative sessions based around this theme and how it relates to the Local Government sector. The program has been designed to stimulate and challenge people working in Local Government and to provide them with the opportunity to hear inspirational speakers, review their practices, learn what others are doing and network with other professionals working in the sector.

PRINCIPAL SPONSORSHIP

Sponsorship benefits

- Acknowledgement as Principal Sponsor for the two days of the conference in the main conference session room(s), at the Conference Dinner and in the general meals area.
- LGPro Corporate Membership and its associated benefits.
- Opportunity, as Principal Sponsor, to facilitate a participative session consistent around the conference theme (1.5 hours duration).
- Acknowledgement as the Principal Sponsor in an A4 advertisement in the conference brochure. Similar acknowledgement in any subsequent promotional material including web page and pre-registration material. The web page will include a link to the Principal Sponsor's website for a minimum period of three months leading up to, and including the conference.
- A complimentary A4 advertisement in the 2012 LGPro Awards for Excellence publication.
- Sponsor logo on the conference satchel to be distributed to all delegates.
- Sponsor promotional material (to be agreed to by LGPro), up to three double sided A4 pages, included in the conference satchel.
- Sponsor company profile of 200 words, logo and Principal Sponsorship acknowledgement in the conference program to be distributed to delegates at registration.
- Sponsor logo and Principal Sponsorship acknowledgement on the conference delegates name tags.
- Five sponsor representatives invited to attend the Conference Welcome event.
- A table of ten, including the same number for pre dinner drinks, at the Conference Dinner.
- Additional two nominated representatives at the VIP table at the Conference Dinner.
- Acknowledgement as the Principal Sponsor on the Conference Dinner menu.
- Up to three pieces of appropriate signage and/or banners per room (to be provided by the sponsor) in the plenary and breakout rooms, (total four rooms).
- Formal acknowledgement as the Principal Sponsor by the LGPro President at the Conference Dinner.
- Sponsor logo to be included in conference promotional audio-visual to be shown at the commencement of conference, during breaks and at the beginning of each session.
- Three exhibition stands, (or the equivalent floor space area) in the meals area for the duration of the conference. This includes ten attendees for lunch, morning and afternoon teas on the two days of the conference.
- Car parking for two cars for the duration of the conference.
- Four articles (up to two pages each) in the LGPro Profile magazine in 2011/2012.
- Twelve banner advertisements in the LGPro Weekly Update during 2011/2012.
- Acknowledgement as "preferred supplier" on the LGPro website during the period of the conference promotion.
- Exhibition booth at annual 2011 LGPro Aged & Disability Services Conference.
- Sponsor to have first right of refusal to sponsor the LGPro Midday Forum (formerly Business Lunch) in 2012.

MAJOR SPONSORSHIP (NON COMPETING SPONSORSHIPS AVAILABLE)

Sponsorship cost

\$22,000 plus GST (Corporate Member) \$30,000 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement as a Major Sponsor for the two days of the conference in the main conference session room(s), at the Conference Dinner and in the general meals area.
 - LGPro Corporate Membership and its associated benefits.
 - Acknowledgement as a Major Sponsor in a half page advertisement in the Conference Brochure. Similar acknowledgement in any subsequent promotional material including web page and pre-registration material. The web page will include a link to the Major Sponsor's website for a minimum period of three months leading up to, and including the conference.
 - Sponsor logo to be included on a conference promotional item distributed to all delegates.
 - Sponsor promotional material (to be agreed to by LGPro), up to two double-sided A4 pages, to be included in the conference satchel.
 - Sponsor company profile of 150 words, logo and Major Sponsorship acknowledgement to be printed in conference program to be distributed at registration.
 - Four sponsor representatives invited to attend the Conference Welcome event.
 - Six complimentary tickets to the Conference Dinner, and the same number for the pre dinner drinks.
 - Additional two nominated representatives at the VIP table at the Conference Dinner.
 - Acknowledgement on the Conference Dinner menu as a Major Sponsor (half the size of Principal Sponsor acknowledgement).
 - Up to two pieces of appropriate signage and/or banners per room (to be provided by the sponsor) in the plenary and breakout rooms, total four rooms.
 - Acknowledgement as a Major Sponsor by the LGPro President at the Conference Dinner.
 - Sponsor logo included in the conference promotional audio-visual to be shown at the commencement of the conference, during breaks and at the beginning of each session.
 - Two exhibition stands (or the equivalent floor space area) in the meals area for the duration of the conference. This includes four attendees for lunch, morning and afternoon teas on two days of the conference.
 - Car parking for two cars for the duration of conference.
 - Four, one page advertisements in the quarterly LGPro publication, Profile during 2011/2012.
 - Four banner advertisements in Weekly Update during 2011/2012.
-

CORPORATE CONFERENCE SUPPORTER (ONLY AVAILABLE TO LGPRO CORPORATE MEMBERS)

Sponsorship cost

\$2000 plus GST (offered to Corporate Members only)

This sponsorship option replaces the traditional exhibition opportunity formerly offered at LGPro Annual Conferences. LGPro Corporate Members only are offered the opportunity to make contact with conference delegates in their interest area at a pre-arranged time without having to allocate staff to man an exhibition booth for the two days of the conference.

Sponsorship benefits

- The opportunity to make contact with Conference delegates in your field of interest at a pre-organised time during a conference meal break. This would occur in the room where all refreshments will be served to conference delegates. A specific area and furniture would be allocated.
- One full conference registration.
- Two complimentary tickets to the Conference Welcome event.

IDEAS MARKETPLACE SPONSORSHIP

Sponsorship cost

\$5000 plus GST (Corporate Member) \$7500 plus GST (non Corporate Member)

This is a relatively new component of the Conference and provides an opportunity for the trading of ideas, knowledge and experience and to showcase projects and innovations to the sector. About 100 delegates attended the inaugural Ideas Marketplace at the 2011 Annual Conference.

Sponsorship benefits

- Acknowledgement by the MC as the sponsor of the session at the start and end of the session.
- A brief 100 word profile to be read out by the Chair at the start of the session.
- Two sponsor signs/banners to be displayed in the room during the session.
- Invitation for a representative to have a table in the room where the session is held and to make contact with, and hand out material to delegates at the end of the session.
- Acknowledgement as the sponsor of the Ideas Marketplace in all material relating to the conference. This includes the pre-registration brochure, conference program handed out to all delegates, articles in Profile, items in the Weekly Update and on the LGPro website.
- Company name and logo displayed on the Annual Conference page on the LGPro website.
- Invitation to take up space and time during the conference to make facilitated contact with conference delegates.

FEATURE SESSION

Sponsorship cost

\$5000 plus GST (Corporate Member)
\$7500 plus GST (non Corporate Member)

An informal session where delegates relax and share a drink and a laugh while still focusing on a topical issue of interest in the sector. Around 180 delegates usually attend this session which is held between the last formal session on the first day of the Conference and the pre-dinner drinks.

Sponsorship benefits

- Acknowledgement by the MC as the sponsor of the session at the start and end of the session.
- A brief 100 word profile to be read out by the MC at the start of the session.
- Two sponsor signs/banners to be displayed in the room during the session.
- Invitation for a representative to have a table in the room where the session is held and to make contact with, and hand out material to delegates at the end of the session.
- Acknowledgement as the sponsor of the Ideas Marketplace in all material relating to the conference. This includes the pre-registration brochure, conference program handed out to all delegates, articles in Profile, items in the Weekly Update and on the LGPro website.
- Company name and logo displayed on the Annual Conference page on the LGPro website.
- Invitation to take up space and time during the conference to make facilitated contact with conference delegates.

PARTICIPATIVE SESSIONS SPONSORSHIP (UP TO 8 AVAILABLE)

Sponsorship cost

\$2500 plus GST (Corporate Member) \$4000 plus GST (non Corporate Member)

A number of participative sessions are held over the two days of the conference. Each has a focus area or theme relevant to the Local Government sector. These sessions are attended by between 40 and 100 people. Interested sponsors would be provided with a choice of which participative session they would like to sponsor on a 'first come first served' basis.

Sponsorship benefits

- Acknowledgement by the MC as the sponsor of the session at the start and end of the session.
- A brief 75 word profile to be read out by the Chair at the start of the session.
- A sponsor sign/banner to be displayed in the room during the session.
- Invitation for a representative to attend the session to make contact with, and hand out material to delegates at the end of the session.
- Acknowledgement as a participative session sponsor in all conference publications.
- Company name and logo displayed on the Annual Conference page on the LGPro website.

DELEGATE USB STICK (LOADED WITH APPROVED SPONSOR MATERIAL AND AVAILABLE CONFERENCE PRESENTATIONS)

Sponsorship cost

\$6000 plus GST (Corporate Member) \$8000 plus GST non Corporate Member

This is inclusive of the USB stick and the loading of material onto the stick.

Sponsorship benefits

- Company logo, approved promotional material and available conference presentations loaded onto a USB stick that will be included in the satchel provided to conference delegates at registration.
- Company name and logo displayed on the Annual Conference page on the LGPro website.

CONFERENCE PROMOTIONAL ITEMS (IE: PENS, NOTEPADS, POST-IT-NOTES, HIGHLIGHTERS, RULERS)

Sponsorship cost

\$2000 plus GST (Corporate Member) \$3000 plus GST (non Corporate Member). This includes the cost of the item, but may vary depending on the item selected.

A high profile opportunity to have your company name and logo on promotional items used by up to 600 delegates attending the two day conference.

Sponsorship benefits

- Sponsor name and logo to be displayed on promotional item provided to up to 600 delegates.
- Company name and logo displayed on the Annual Conference page on the LGPro website.

CONFERENCE DELEGATE SACHEL INSERTS

Sponsorship cost

\$550 plus GST (Corporate Member) \$1000 plus GST (non Corporate Member)

An opportunity to have information about your company in the conference satchel which is distributed to delegates at registration. All material must be printed on A4 paper and be approved by LGPro.

Sponsorship benefits

- Opportunity to provide an A4 promotional flyer to be inserted into the Conference satchel. This would need to be provided at least one month prior to the conference and the material must be approved by LGPro.

OTHER CONFERENCES AND AWARDS

2011 CUSTOMER SERVICE CONFERENCE

About the conference

Customer Satisfaction...The Final Frontier is the theme for the 2011 LGPro Customer Service Conference which will be held over two days, Friday 16 September and Saturday 17 September at Rydges Bell City in Preston. The Friday program is designed for Managers and Team Leaders working in customer service, while Saturday is for frontline customer service staff. Around 200 people attend over the two days of the conference.

General exhibition space is available at this conference at \$1100.

Sponsorship benefits

- Exposure and acknowledgement as the major sponsor during the conference (including the Conference Dinner) with appropriate signage and banners (to be provided by the sponsor) in the main conference room.
- Acknowledgement of the sponsor including the sponsor logo in all material relating to the conference both in the lead up, during and after the event.
- Acknowledgement in the conference program to be distributed at registration.
- Sponsor logo to be included on the nametags issued to all conference delegates.
- Complimentary promotional insert (to be agreed to by LGPro) in the conference satchel (or equivalent).
- Two full complimentary registrations to the conference.
- An additional five nominated representatives to attend the Conference Dinner as guests of LGPro, and the same number for pre-dinner drinks.
- Complimentary exhibition space for the duration of the conference. Each exhibition stand will include two attendees for morning and afternoon teas, and lunches on both days, and the Conference Dinner on the Friday evening.

2011 CUSTOMER SERVICE AWARD (INAUGURAL AWARD IN 2011)

About the award

This award is open to departments in all Victorian Councils and recognises an individual or team initiative that has improved customer service within a Council. The award is designed to promote innovation and leadership and high standards in the design and delivery of programs and projects relating to customer service within Councils. The winner will be announced at the Customer Service Conference Awards dinner on Friday, 16 September 2011 at Rydges Bell City, Preston. The award is being offered for the first time in 2011.

Sponsorship benefits

- Acknowledgement of the sponsor and their logo in all material relating to the award.
- Invitation to the sponsor to present the award at the dinner.
- Sponsor to be part of the judging panel for the award.
- Sponsor to be invited to provide a gift for delegates attending the award presentation.
- Sponsor to receive four tickets to the award dinner.
- Sponsor invited to provide an A4 promotional insert in the conference satchel.
- Sponsor to be acknowledged in the quarterly LGPro publication, Profile both in the lead up to and following the presentation of the award.
- Sponsor to be offered free exhibition space at the 2011 Customer Service Conference.
- Sponsor to be acknowledged in printed material relating to the Customer Service Conference.

2011 AGED AND DISABILITY SERVICES SEMINAR

About the seminar

You've Got to Have Friends is the theme for the 2011 Aged and Disability Services Seminar being held on Thursday, 20 October at CQ Functions, 113 Queen Street, Melbourne. This seminar is for people working in aged and disability services in Local Government in Victoria. The full day event usually attracts around 200 people.

Sponsorship benefits

- Exposure and acknowledgement as the major sponsor during the conference (including the Awards Dinner) with appropriate signage and banners (to be provided by the sponsor) in the main conference room.
- Acknowledgement of the sponsor including the sponsor logo in all material relating to the conference both in the lead up, during and after the event.
- Acknowledgement in the conference program to be distributed at registration.
- Sponsor logo to be included on the name tags issued to all conference delegates.
- Complimentary promotional insert (to be agreed to by LGPro) in the conference satchel (or equivalent).
- Two full complimentary registrations to the conference.
- An additional five nominated representatives to attend the Awards Dinner as guests of LGPro, and the same number for pre-dinner drinks.
- Complimentary exhibition space for the duration of the seminar. Each exhibition stand will include two attendees for morning and afternoon teas, and lunches on both days, and the Conference Dinner on the Friday evening.

2011 AGED AND DISABILITY SERVICES AWARDS DINNER

About the awards dinner

The awards recognise the significant contribution individuals and teams working in Local Government Aged and Disability Services make to their community and Council organisation. Awards are offered for: Outstanding Team Contribution, Outstanding Program or Project (both grant based and non grant based), the Rising Star Award and a Joint Fire Service Award for a community fire safety program, project, event or initiative. The winners will be announced at the Awards Dinner on Wednesday, 18 October at CQ Functions, 113 Queen Street, Melbourne. More than 200 people generally attend this event.

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material distributed leading up to and after the 2011 Aged and Disability Services Awards Dinner e.g. in the promotional brochure, Profile and the Weekly Update. This material will be distributed to all LGPro members, all Councils throughout Victoria and those who have attended past Forums.
- Acknowledgement of the sponsor at the Awards Dinner. The MC to introduce the sponsor at the dinner and to provide a brief corporate profile of the sponsor.
- A senior representative of the sponsor to be invited on stage during the presentations to award winners.
- A promotional item provided by the sponsor (and agreed to by LGPro) to be placed on dinner tables.
- Sponsor logo and acknowledgement in the Aged and Disability Seminar program which will be distributed at registration on Thursday 20 October.
- Sponsor's promotional material to be included in the satchel provided to delegates at the seminar on Thursday 20 October. A feature on the awards presentation and seminar in the December edition of Profile, including a half page sponsor advertisement (artwork to be provided by the sponsor).
- Final list of attendees to be provided to the sponsor (subject to privacy policy).
- Four tickets for pre-dinner drinks and the Awards Dinner.

2011 CORPORATE PLANNERS CONFERENCE **MAJOR SPONSORSHIP TAKEN, SUPPORTING SPONSORSHIP AVAILABLE**

About the conference

This is a conference for Managers and practitioners in the areas of corporate, community and social planning. It will be held on Thursday 10 November and Friday 11 November at Bayview Eden, 6 Queens Road, Melbourne. Between 80-100 people usually attend the conference.

Sponsorship cost

Supporting Sponsor: \$2575 plus GST (Corporate Member) and \$3500 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor as a supporting sponsor in all promotional material distributed leading up to and after the conference, including a feature in a subsequent edition of the quarterly LGPro publication, Profile.
- Acknowledgement of the sponsor, including a brief company description, read by the Chair at the opening and closing of the conference proceedings.
- The sponsor's logo to be included on a PowerPoint slide to be shown at the commencement of the conference, during breaks and at the beginning of each session.
- Sponsor's promotional material (one, A4 page double sided) to be included in the conference satchel (or equivalent) which will be distributed to all conference participants.
- Complimentary exhibition space for the duration of the conference.
- Supporting sponsorship acknowledgement and logo in the conference program to be distributed at registration.
- One complimentary registration to the Conference.

2011 CORPORATE PLANNERS NETWORK AWARD DINNER

About the Awards Dinner

This award celebrates the success of individuals and teams working in the Local Government corporate and community planning sector in Victoria, with the focus being on initiatives which demonstrate excellence and which have been implemented by Local Government. The winner will be announced at the Corporate Planners Conference Dinner on Thursday evening, 10 November at Bayview Eden, 6 Queens Road, Melbourne.

Sponsorship cost

\$2200 plus GST (Corporate Member)
\$3500 plus GST (non Corporate Member)

Sponsorship benefits

- Acknowledgement of the sponsor in all promotional material distributed leading up to and after the 2011 Corporate Planners Network Award Dinner, e.g. in the promotional brochure, Profile and the Weekly Update. This material will be distributed to all LGPro members, all Councils throughout Victoria and those who have attended past forums.
- Acknowledgement of the sponsor at the Awards Dinner. The MC to introduce the sponsor at the dinner and to give a brief corporate profile of the sponsor.
- A senior representative of the sponsor to be involved on stage in the presentation to the award winner.
- A promotional item agreed to by LGPro (sponsor to meet the cost) to be placed on the dinner tables.
- Two complimentary tickets for the Awards Dinner.
- Appropriate sponsor signage and banners in the dinner area.
- One half-page advertisement or advertorial in the quarterly LGPro publication, Profile in the edition immediately following the Award Dinner. Sponsor to provide any artwork.

EXPRESSION OF INTEREST SPONSORSHIP IN 2011/2012

If your organisation is interested in sponsorship of any of the activities outlined in this prospectus please complete the form below and forward it to Vicki Amiguet at LGPro via:

Post: Suite 4, 27-33 Raglan Street, South Melbourne , VIC 3205

Email: vickia@lgpro.com

Fax: 03 9690 4217

SPONSORSHIP INTERESTED IN:			
ORGANISATION:			
CONTACT PERSON:			
POSITION:			
ADDRESS:			
PHONE:		MOBILE:	
		FAX:	
EMAIL:			

FURTHER INFORMATION

If you would like to discuss any of these sponsorship opportunities further please contact Vicki Amiguet, LGPro Manager Communications and Sponsorship, telephone 03 9686 3833; mobile 0433 157 057; or email vickia@lgpro.com

**REMEMBER THE SOONER YOU FINALISE YOUR SPONSORSHIP FOR 2011/2012
THE SOONER YOU CAN START ACCESSING THE BENEFITS**

