

Timehelp



www.timehelp.com.au

Partnership



Retirees
Schools



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Strategic fit with Local Government

- **Live Well – A Strategy for Healthy Mature Communities** (2004-2014): Community participation (E07) *Harness the volunteer resource in the community and provide opportunities for skill development and ongoing participation in community life.*
- **Later Years Strategy** identifies Civic Participation as a major issue for older people. The strategy lists ‘suggested specific actions’ such as;
Retention and recruitment of older workers
Improve opportunities for civic participation of older people
Develop new volunteer options and improved co-ordination in the Moreland community.
- Compliments **Council’s Social Plan**(2005 to 2009) and its **Older People strategies**: to promote participation in civic life for older people and to increase opportunities for healthy ageing of older people, including promote opportunities for older people to participate in volunteering.



Role of Local Government



Brochure distribution



Strategic advice

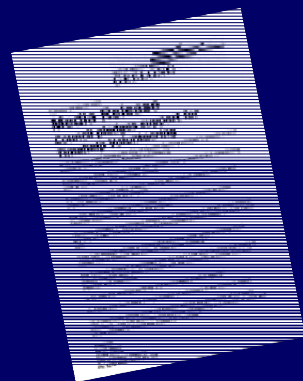
Training Room facilities



Website promotion



Credibility reputation



media announcements

Local seniors networks



Catering for volunteer support functions

Council newsletters



Impact – Health & Wellbeing

- 94% of retirees stated they **feel more valued** as result of the program
- 67% retirees reported **feeling more connected** to their local community
- 97% volunteers are **planning to continue** with Timehelp.
- 46% said if not for Timehelp, they **would not be maintaining their current level of health**.
- The most frequently cited reason for involvement with Timehelp was **'use my skills and knowledge'**, followed by **'support young people'** and **'keep active and busy (mentally)'**.
- *"It gives me a reason to get up in the morning"*
- *"It keeps me physically and mentally active"*
- *"I feel happier after my volunteering and it boosts my self esteem".*



Impact – Education & kids

- 91% schools said Timehelp leads to **improved learning outcomes** for students
- 82% of School Principals/staff said Timehelp has **positively affected students' views regarding retirees/older people.**
- 79% believe students **social skills and confidence had improved** as a result of their interaction with Timehelp volunteers.
- 44% thought student **academic performance had improved** as a direct result of Timehelp
- 91% schools have been able to **improve the quality of programs offered** to students;
- 63% have been able to offer **more individualised programs** to students
- 83% said Timehelp contributed positively to their **schools bottom line.**



Cost benefit - \$ investment

- Annual Timehelp cost per volunteer = \$1200 or \$24,000 per community for 20 volunteers
- Each volunteer gives 120 hours per year or \$3600 value annually in time (\$30 per hour as priced by schools)
- **300% return on \$ investment** and this does not include health and wellbeing benefits to volunteers.
- Costs include; coordinator, training, uniform, newsletter, workshops, volunteer recognition events, promotional materials, evaluation, school support, media.



Keys to success

- Independent organisation
- 2-3 years funding in advance
- pool of retirees
- support of council
- media coverage
- volunteer support in schools
- recognise and celebrate retirees
- local coordinator
- brand identity – part of bigger picture
- leadership and creative thinkers
- systems and processes in place



Future

- 3-5 year sustainability strategy
- duplicate model nationally
- become a national force in seniors volunteering in schools
- challenge of quality versus size & spread
- discussions with federal & state government
- build reputation
- attract best people
- staying true to what we do best





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thank you for listening

Lisa Kingman, National Manager, Timehelp