



FINDING OUR SILVER LINING



What does Innovation
Mean??????????

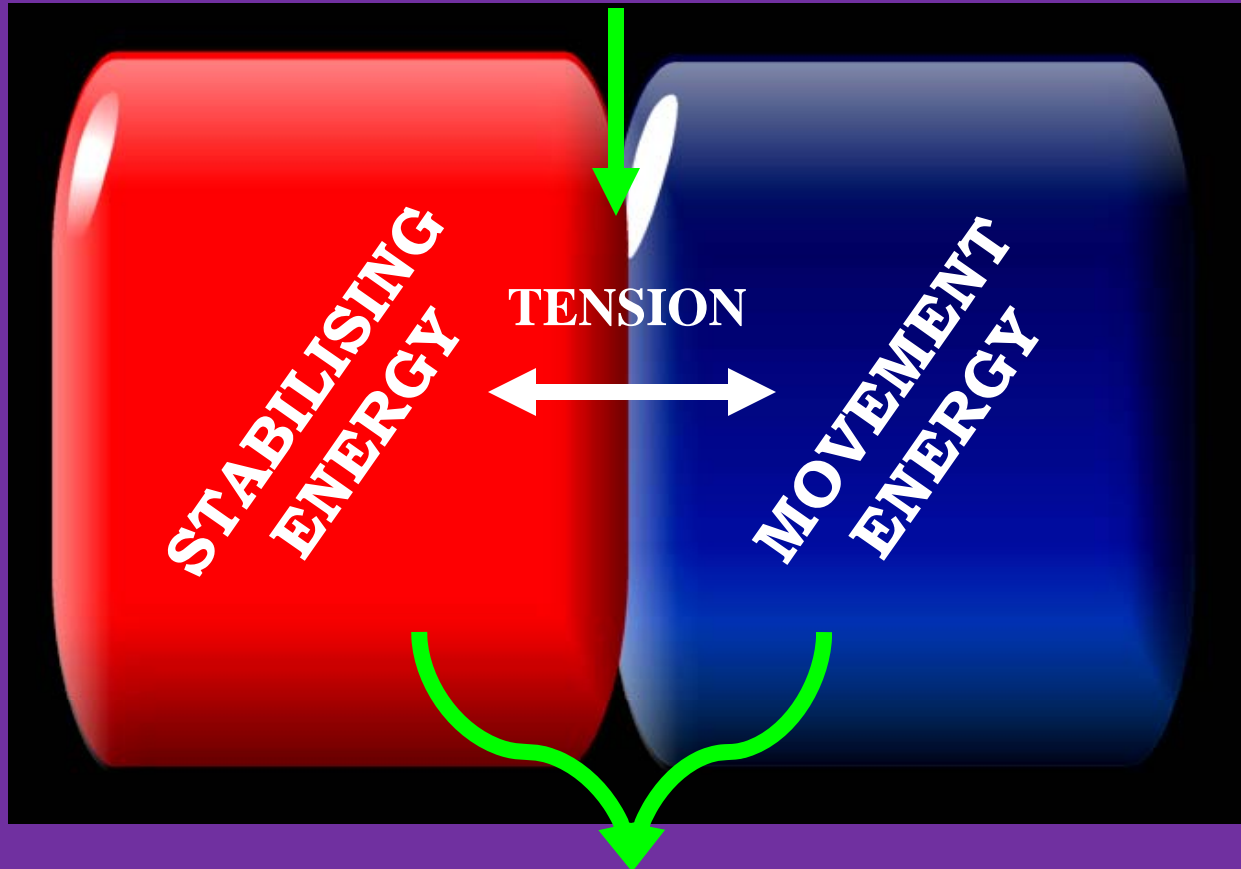


The Key Point?

Its ALL about Leading People
(because innovation IS a
discretionary behaviour)

DELIVER VALUE

Balance is the leadership challenge. Getting the “Genius of the And” by operating parallel mental Models



LIBERATING
VALUE

INNOVATION

CREATING
VALUE



**And how do we create
the environment?**

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Dynamic Horizons
Building bright futures

Anatomy of Innovation™



Skeleton

Strong Foundation



Dynamic Horizons
Building bright futures



Skeleton

Determine where we are starting from

Strengthen and leverage the
foundation

Changing the foundation can be
difficult and painful



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Brain

Knowledge
Strategy
Creativity



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Brain

Understand business vision and drivers

Develop appropriate innovation strategy

Harness existing knowledge and creativity



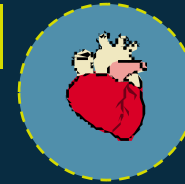
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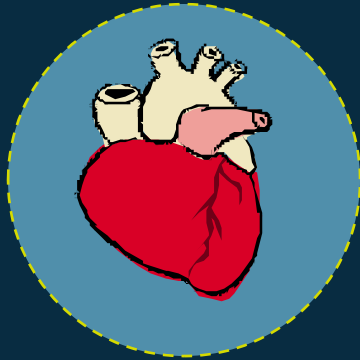
Heart & Lungs

Passion
Leadership
Breathing Life



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Heart & Lungs

Unleash passion for innovation

Show leadership commitment and support

Give innovation life

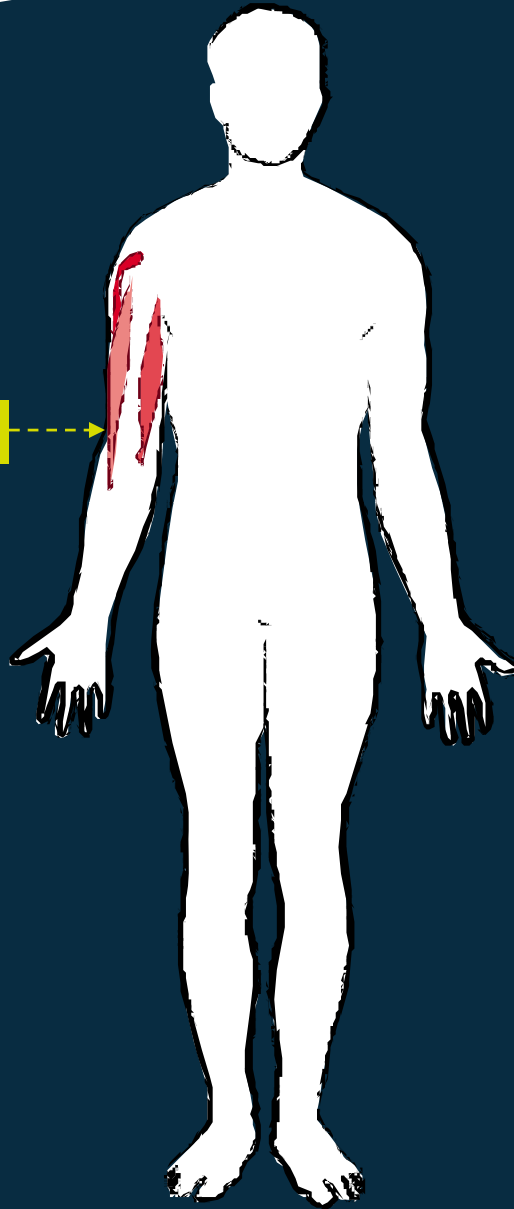


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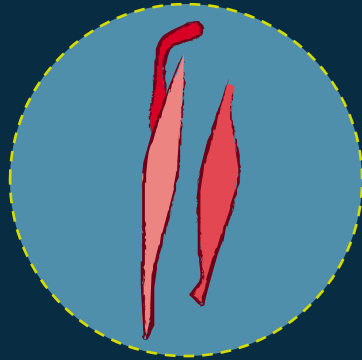


Muscles

Enablers
Tools



Dynamic Horizons
Building bright futures



Muscles

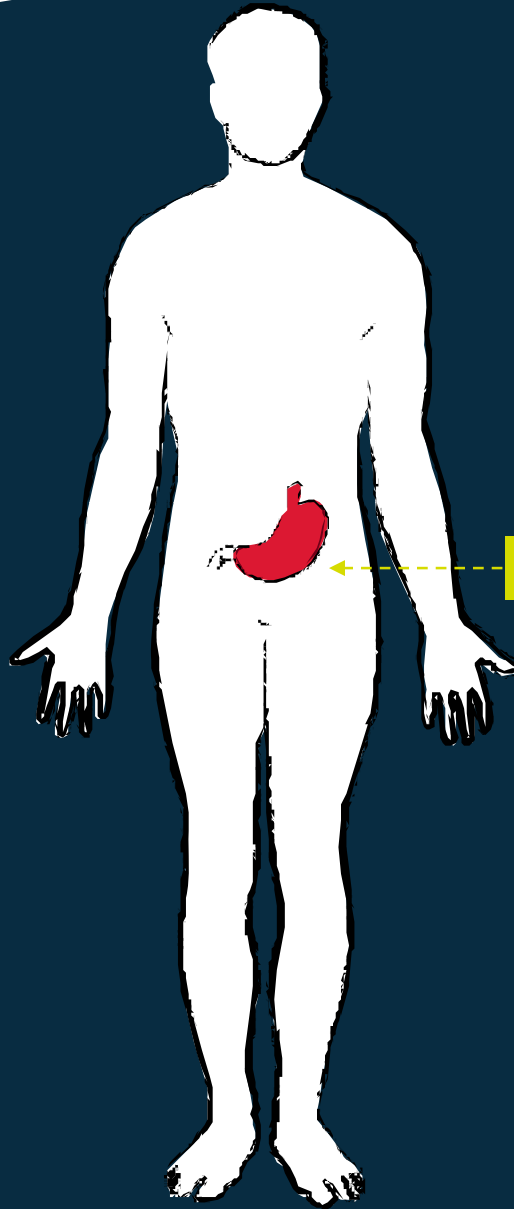
Identify and build enablers of
innovation

Equip people with the right tools



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Digestive System

Process
Inputs, Filtering,
Absorption





Digestive System

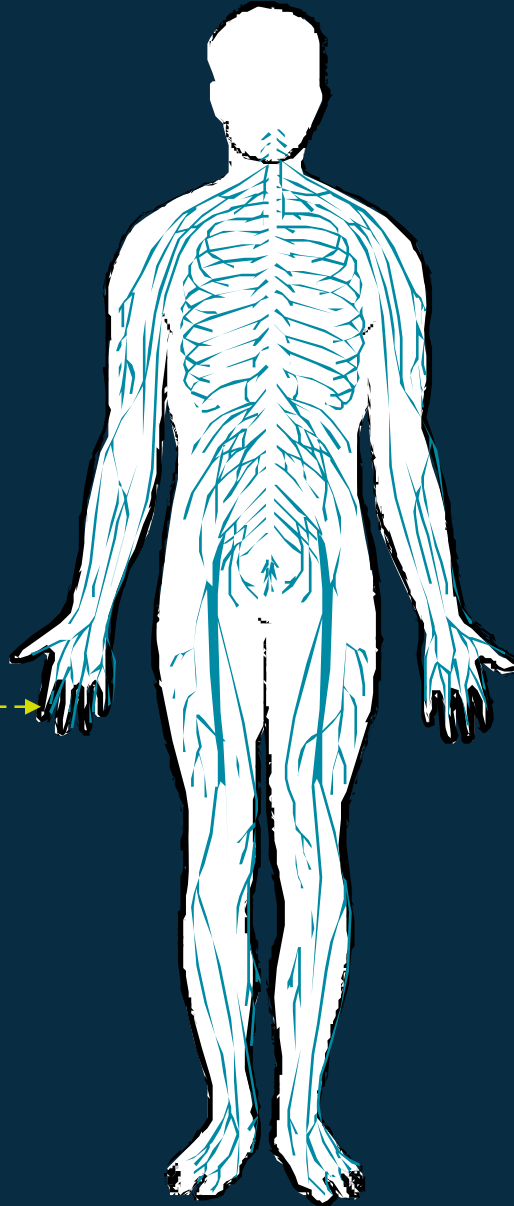
Establish a process for collecting,
building and evaluating ideas

Use multiple sources of inputs

Screen and select viable ideas

Absorb top ideas

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Nervous System

Communication
Networks



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Nervous System

Good communication is vital

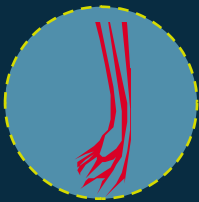
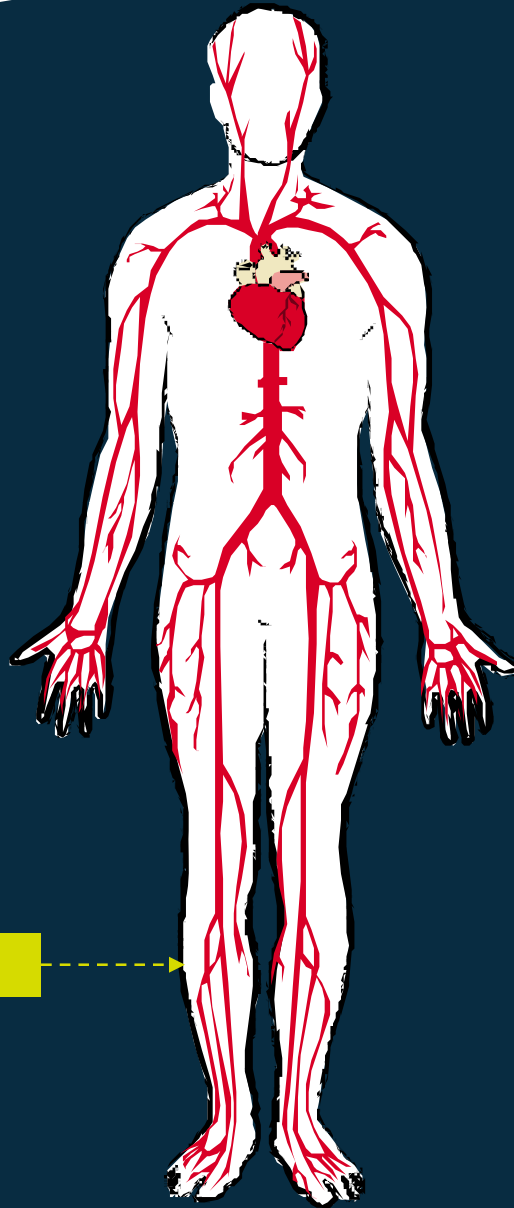
Build the innovation brand

Develop strong internal and external networks

Sending and receiving the right signals



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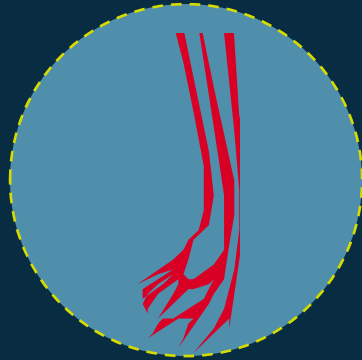


Circulation

Flows of Ideas,
Knowledge &
Resources



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Building bright futures



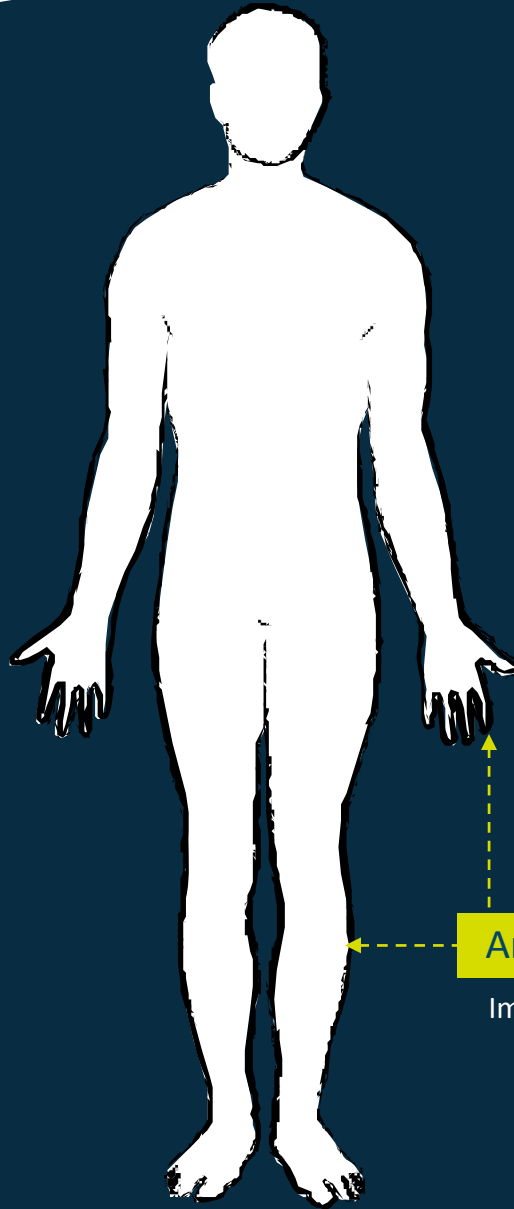
Circulation

Circulate ideas through the organisation

Get resources to the right place at the right time



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Arms & Legs

Implementation



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Building bright futures



Arms & Legs

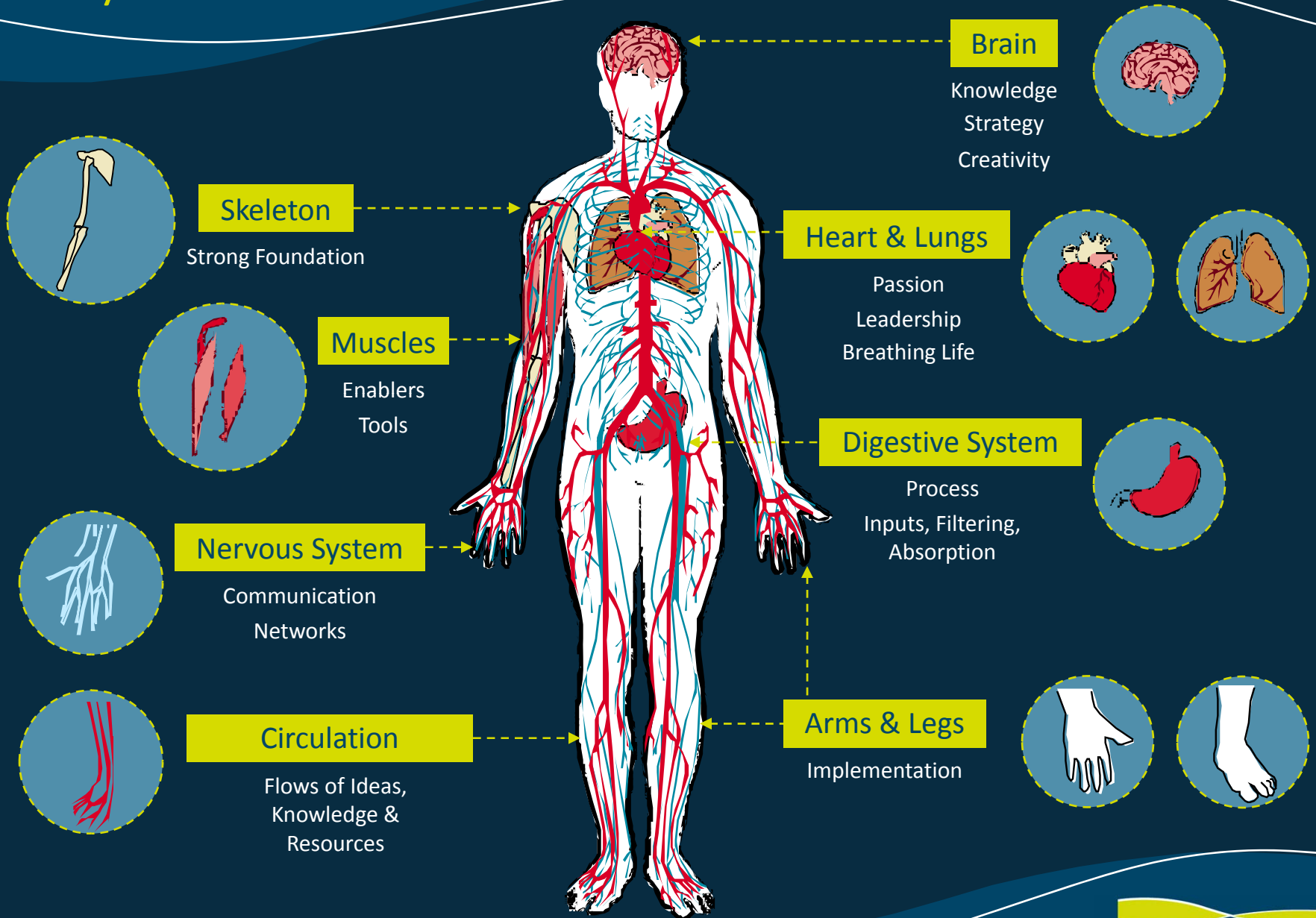
Ideas must be implemented to generate value

Multiple pathways may be required

Implementation is the hardest part of innovation



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The 4 E's



Ok, Groan

Well, how about these 4 E's?



Excite them



Engage them



Educate them



Enable them

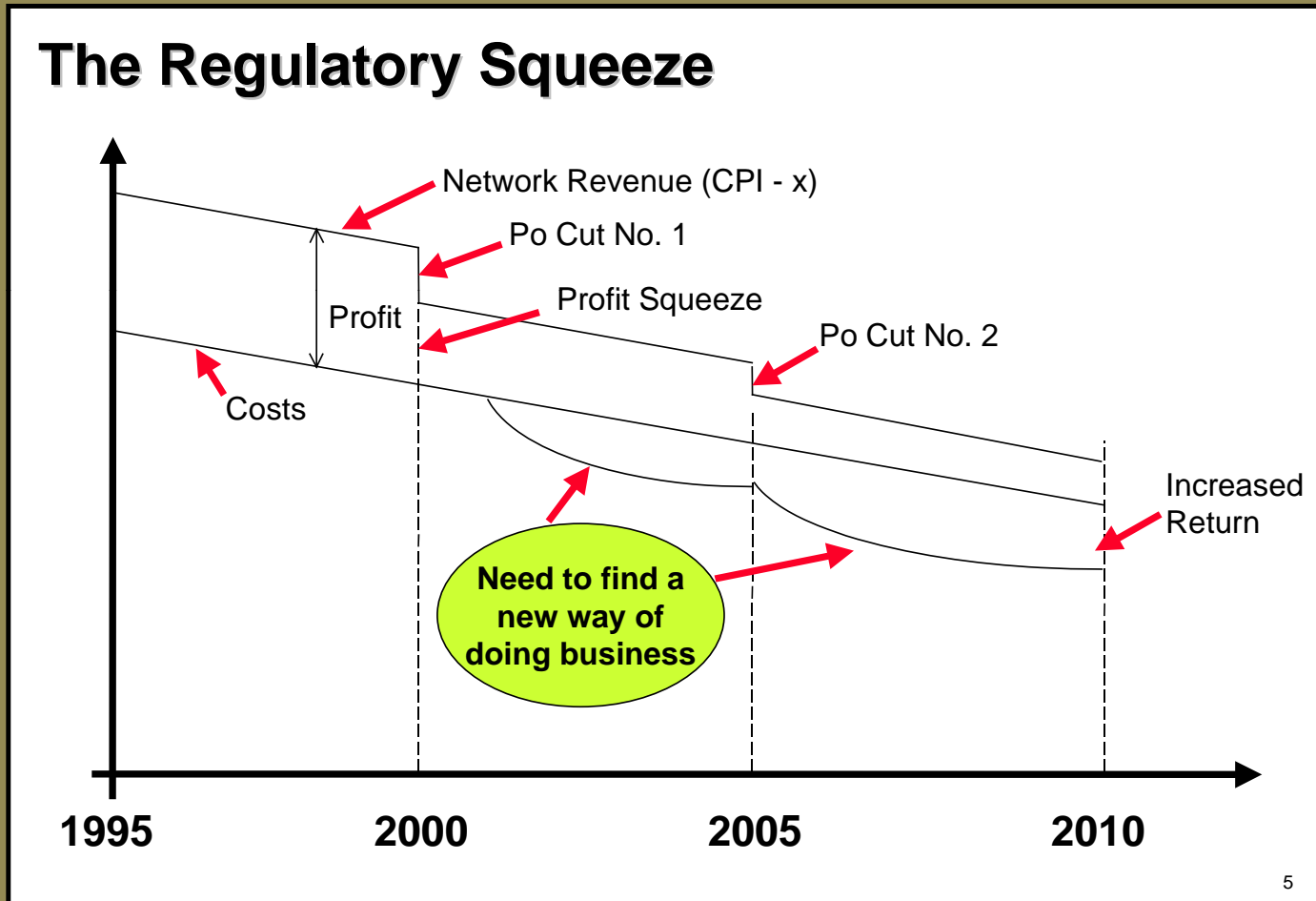




History of Powercor

- State owned enterprise until 1996
- 3 owners – Scottish, American, now Cheung Kong Infrastructure (HK SAR)
- Acquired CitiPower and ETSA Utilities in early 2000's
- Combined revenue of \$2bn, assets of \$9+bn, 3200 employees

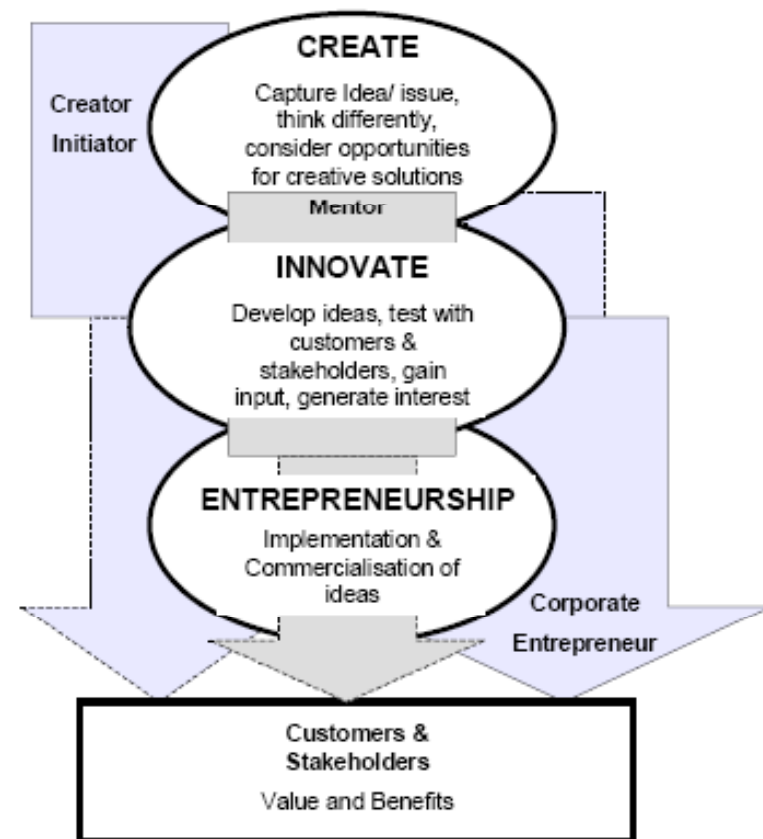
REMIND ME AGAIN, WHY DO WE NEED TO INNOVATE?



HOLY &\$%@ OK, GOT IT!

Innovation 'process'

- Create
 - Capture idea
 - Challenge issue/idea/solution
- Innovate
 - Test
 - Build Stakeholder Links
 - Mentoring
- Entrepreneurship
 - Implementation
 - Commercialisation
 - Value Creation.....



eighthgate - working with passionate individuals to develop Innovations that.....

- Support our Vision and stimulate forward thinking
- Challenge traditional industry paradigms
- Engage partners and alliances to help seek out new opportunities
- Developing larger opportunities as well as improving the core business



Q&A

(Thank you for inviting me
Trish!)

